

**IN THE CLAIMS**

1-44. (canceled)

45. (withdrawn) A method of displaying products comprising:

receiving order information relating to a first and second product ordered by a user wherein the first product is personalized, the personalized first product displaying personalization information provided by the user, and

sending visual information relating to the personalized first product and the second product to the user for display on a computer,

the visual information displaying an image of the personalization information reflecting the manner in which the personalization information will be displayed by the first product, and other information relating to the personalized first product.

46. (withdrawn) The method of claim 45 wherein the step of sending includes providing the user with an option to edit the personalization information.

47. (withdrawn) The method of claim 45 wherein the second product also displays personalization information provided by the user and wherein the visual information also displays an image of the personalization information associated with the second product which reflects the manner in which the personalization information will be displayed by the second product.

48. (withdrawn) The method of claim 47 wherein the personalization information of the first product is different from the personalization information of the second product.

49. (withdrawn) The method of claim 47 wherein the personalization information of the first product is the same as the personalization information of the second product.

50. (withdrawn) The method of claim 45 wherein the step of sending includes providing the user with an option to delete the product from the order.

51. (withdrawn) The method of claim 45 wherein the personalization information comprises text or graphics to be affixed to the product.

52. (withdrawn) The method of claim 45 wherein the other information relating to the product includes a description of the product.

53. (withdrawn) The method of claim 52 wherein the other information includes the quantity of product ordered.

54. (withdrawn) The method of claim 45 wherein the other information includes a picture of the product.

55. (withdrawn) The method of claim 54 wherein the picture omits the personalization information.

56. (withdrawn) The method of claim 45 wherein the visual information is included in a receipt.

57. (withdrawn) The method of claim 45 wherein the visual information is sent in response to a request from a user for the status of a product order.

58. (withdrawn) The method of claim 45 wherein the step of sending visual information includes sending a web page containing the visual information.

59. (withdrawn) The method of claim 58 wherein the step of receiving includes first sending the user a web page allowing the product to be ordered and then receiving an order request for the product via the Internet.

60. (withdrawn) The method of claim 45 wherein the visual information is included in a virtual shopping basket.

61. (withdrawn) A method of providing a virtual shopping cart to a user comprising:

receiving a plurality of products ordered by a user, the products including personalization information in the form of text or graphics to be affixed to the products,

sending a web page in the form of a shopping basket to the user, the web page listing at least two of the products ordered by a user, the list including a description of each product and, adjacent to the description, a graphic of the personalization information for the product.

62. (withdrawn) The method of claim 61 wherein the web page includes a picture of the product.

63. (withdrawn) The method of claim 62 wherein the picture excludes the personalization information.

64. (withdrawn) The method of claim 63 wherein the web page includes the quantity of product ordered.

65. (withdrawn) A system for providing a virtual shopping cart to a user comprising:

a processor for implementing instructions, the instructions including receiving order information relating to a first and second product ordered by a user wherein the first product is personalized, the personalized first product displaying personalization information provided by the user, and sending visual information relating to the personalized first product and the second product to the user for display on a computer, the visual information displaying an image of the personalization information reflecting the manner in which the personalization information will be displayed by the first product, and other information relating to the personalized first product.

66. (withdrawn) The system of claim 65 wherein the processor and instructions are contained in a web server.

67. (withdrawn) A system for displaying products comprising:

receiving order information relating to a first and second product ordered by a user wherein the first product is personalized, the personalized first product displaying personalization information provided by the user, and

sending visual information relating to the personalized first product and the second product to the user for display on a computer,

the visual information displaying an image of the personalization information reflecting the manner in which the personalization information will be displayed by the first product, and other information relating to the personalized first product.

68. (withdrawn) The system of claim 67 wherein the means for receiving a product ordered by a user includes means for receiving a list of products to be personalized with personalization information, whereby the personalization information for at least a portion of the products on the list is different for each product.

69. (withdrawn) The system of claim 68 wherein the visual information includes the personalization information for each of the products in the portion.

70. (withdrawn) A method of displaying products comprising:

receiving an order for at least two products, at least one of the products being a personalized product, the personalized product displaying personalization information provided by a user, and

sending visual information for display to the user, the information including:

an identification of both products,

an image representing how the personalization information will appear when displayed by on the personalized product, and

a price computed from the prices of the at least two products.

71. (withdrawn) The method of claim 70 wherein the visual information is a virtual shopping car and the information is sent via the Internet.

72. (withdrawn) A method of configuring a web page comprising:

obtaining an order from a user for a product identifying the product and personalization information to be affixed to a product, the content of the personalization information being determined by a user,

configuring a web page containing a textual description of the product, a picture of the product lacking personalization information, and an image of how the personalization information will appear on the product, and

transmitting the web page.

73. (withdrawn) The method of claim 72 further comprising an order from the user for a second product and personalization information to be affixed to the second product, and including in the same web page: a textual description of the second product, a picture of the second product lacking personalization information, and an image of how the personalization information will appear on the second product.

74. (withdrawn) The method of claim 73 wherein the personalization information for the first and second product are different from one another.

75. (previously presented) A method of obtaining information about a personalized product to be provided from a provider to an organization, the personalized product displaying

information provided by the organization, the method comprising the provider:

receiving login information identifying a first user within the organization;

receiving instructions over a network from the first user within the organization, the instructions defining which aspects of the information have values which may be changed by a second user within the organization such that the instructions define at least one aspect which may be changed and at least one aspect which may not be changed;

receiving login information identifying the second user within the organization, wherein the login information of the second user is different from the login information of the first user;

transmitting to the second user over the network the values of aspects and an indication, in accordance with the instructions and based on the second user's login information, distinguishing the aspects which the second user may change from those which the second user may not change; and

receiving from the second user over the network the value of an aspect which may be changed in accordance with the instructions and which has changed from the transmitted value.

76. (previously presented) The method of claim 75 wherein the step of transmitting includes sending the list in a web page to the second user.

77. (previously presented) The method of claim 75 wherein the information to be displayed comprises graphics or text to be personalized on the product.

78. (previously presented) The method of claim 75 wherein the product is a stamp.

79. (previously presented) The method of claim 75 wherein the product is an advertising specialty.

80. (previously presented) The method of claim 75 wherein the aspect includes the content of the information.

81. (previously presented) The method of claim 75 wherein the aspect includes how the information should be formatted.

82. (previously presented) The method of claim 81 wherein the formatting relates to one of more of the font, font size, font style, position or alignment of the information.

83. (previously presented) The method of claim 75 wherein the information constitutes a logo.

84. (previously presented) The method of claim 75 wherein the information constitutes a picture chosen by a user.

85. (previously presented) The method of claim 75 further including at least one of the users modifying the instructions so as to modify whether an aspect may be changed or not.

86. (previously presented) The method of claim 85 further comprising the first user modifying the instructions so as to modify whether an aspect may be changed or not.

87. (previously presented) The method of claim 85 further comprising the second user modifying the instructions so as to modify whether an aspect may be changed or not.

88. (previously presented) The method of claim 85 wherein the step of modifying the instructions comprises sending a web page to the at least one user listing the aspect to be changed and allowing the user to click a control to change the instructions associated with the aspect.

89. (previously presented) The method of claim 88 wherein the control is a checkbox.

90. (previously presented) The method of claim 75 wherein the indication is the appearance of the area for accepting user input of the value.

91. (previously presented) The method of claim 90 wherein a three-dimensional textbox indicates that the aspect may be changed.

92. (previously presented) The method of claim 75 wherein the first user and the second user are the same person.

93. (previously presented) The method of claim 75 wherein the first user and the second user are different people.

94. (previously presented) The method of claim 75 further comprising associating a login or password with the instructions, and wherein the instructions cannot be changed by the first user or second user unless the first user or the second user had provided a valid login or password.

95. (previously presented) The method of claim 75 further comprising displaying the personalized information simultaneously with the aspect values to the second user.

96. (previously presented) A method of allowing a user to provide personalization information over a client/server network, the personalization information used to personalize a product, the method comprising:

storing information representing whether a first and second aspect of the personalization information is locked or unlocked, whereby if an aspect is locked then the value of the aspect may not be changed and if an aspect is unlocked then the value of the aspect may be changed,

sending a web page to the client describing the first and second aspect and, if the aspect is locked then the web page displays the value of the aspect and, if the aspect is unlocked, then the web page indicates that the value of the aspect may be changed, and

receiving from the user an instruction to change the information representing whether the first aspect is locked or unlocked.

97. (previously presented) The method of claim 96 further comprising, after the step of receiving, sending a web page to the client describing the first aspect and, if the first aspect is locked then the web page displays the value of the aspect and, if the aspect is unlocked, then the web page indicates that the value of the aspect may be changed.

98. (previously presented) The method of claim 97 wherein at least one of the aspects relates to the content of personalization information to be affixed to a stamp and the value of the at least one aspect relates to the content.

99. (previously presented) The method of claim 98 wherein the content identifies an entity.

100. (previously presented) The method of claim 96 wherein the aspect relates to the formatting of personalization information to be affixed to a stamp.

101. (previously presented) The method of claim 96 wherein, if the aspect is unlocked, then the web page also displays the value of the aspect.

102. (previously presented) A system for obtaining information about personalized products comprising:

    a processor for executing instructions, and  
    instructions including:

    receiving login information identifying a first user within the organization; receiving login information identifying a second user within the organization, wherein the login information of the second user is different from the login information of the first user;

    receiving instructions from a first user, the instructions defining which aspects of personalization information to be affixed to a product may be changed by a second user; displaying a list of the aspects to a second user, the list indicating which aspects may be changed and which may

not based on the instructions from the first user and based on the second user's login information; and receiving from the second user the values of the aspects which may be changed.

103. (previously presented) A system of allowing a user to provide personalization information over a client/server network, the system comprising:

means for storing information representing whether a first and second aspect of the personalization information is locked or unlocked, whereby if an aspect is locked then the value of the aspect may not be changed and if an aspect is unlocked then the value of the aspect may be changed,

means for sending a web page to the client describing the first and second aspect and, if the aspect is locked then the web page displays the value of the aspect and, if the aspect is unlocked, then the web page indicates that the value of the aspect may be changed, and

means for receiving from the user an instruction to change the information representing whether the first aspect is locked or unlocked.

104. (previously presented) A method of receiving personalized information to be displayed on a product, the personalization information having aspects, the aspects having values, the method comprising:

receiving locking instructions from a first user, whereby if the instructions identify an aspect as being locked, then the value cannot be changed until the aspect is unlocked;

sending values of aspects to a second user and indicating whether the aspect is locked, at least one of the aspects being locked;

receiving an instruction from a second user to unlock a locked aspect;

resending the value of the prior locked aspect to the second user with an indication that the value may now be changed; and

receiving the value of the prior locked aspect.

105. (previously presented) The method of claim 104 further comprising indicating which values are unlocked during the step of sending the values.

106. (previously presented) The method of claim 105 wherein: the step of sending and resending values comprises sending a web page containing controls capable of receiving input from a user; and the step of receiving instructions relating to locking and unlocking comprises sending a web page with controls allowing the user to indicate which aspects may be locked or unlocked and receiving the values of the controls from the user.

107. (previously presented) The method of claim 106 wherein the step of sending further includes placing the value in a user-modifiable textbox to indicate that the value's associated aspect is unlocked.

108. (previously presented) The method of claim 104 further including enabling one of the users to unlock an aspect and disabling the other user from unlocking the same aspect.

109. (previously presented) The method of claim 108 further including receiving a login or password from the users.

110. (previously presented) The method of claim 109 further including determining whether a user is enabled or disabled from unlocking an aspect based on the user's login or password.

111. (previously presented) A method of customizing a product to be sold by a provider to an organization, said product including personalization information to be displayed by the product, said method comprising:

receiving login information identifying a first user;  
permitting a first user to store the value of an aspect of the personalization information by determining whether the login information of the first user permits access to storing such value;

receiving login information identifying a second user, wherein the login information of the second user is different than the login information of the first user;

sending data about said product over a network to the second user of the organization, the data including unmodifiable aspects of the personalization information which have values stored by the first user of the organization;

receiving, from the second user, customized values for other aspects of the personalization information; and

customizing the product based on the values provided by both users.

112. (previously presented) The method of claim 111 wherein the sent data includes information relating to where the aspects are displayed on the product.